

LEE MANSFIELD

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EXPERIENCE: **Freelance Web and Print Designer**

2001 to Present, Philadelphia, PA | Chicago, IL

Recent freelance work has involved creating video tutorials for Adobe, extensive website building and maintenance, email blasts, identity systems, and ad campaigns, all involving a high-level of client contact and negotiations with vendors. This work has been for a variety of industries from non-profits to international property management companies to small businesses to educational organizations. Work has been both on-site and off-site, as a part of a team and as a solo designer.

Lead Designer, Zecozi Inc.

2010 to 2011, Philadelphia, PA

In charge of managing the design department and directing the redesign of this complex social commerce site. This involves conceptualizing, both visual and audio design, extensive HTML/CSS hand-coding in an Ajax environment, developing in-depth design standards documentation, and coordinating with a development team, information architect and QA team.

Graphic Designer, StayWell Custom Communications

2004 to 2008, Evanston, IL

Responsible for layout and design of newsletters and self-mailers for the health care industry. This was a team-oriented environment that involved collaboration with editors and account managers as well as occasional client interface. The last two years at this position were spent remotely, working from a home office, which necessitated strong organizational and IT troubleshooting skills.

Graphic Designer, PDI Global, Inc.

2003 to 2004, Chicago, IL

Responsible for layout and design of niche publications for the accounting industry. This job involved working with a large team of editors, handling most prepress duties and being a point of contact for printers. PDI Global, Inc. had absorbed Pencor LLC and one of the major projects in this position was the complete redesign of all its former publications.

Graphic Designer, Pencor LLC

2001 to 2003, Chicago, IL

Responsibilities included layout and design of niche publications for the accounting industry as well as maintaining an online database of these publications. This position involved seeing projects through from beginning to end. So everything from being the clients' and printers' primary point of contact to handling prepress duties were all part of the job, as well as proposing print solutions which wound up saving the company a significant amount of money.

Head Print Designer, Next Jump Inc.

2000 to 2001, Somerville, MA

In charge of creating advertisements for region specific collegiate guidebooks and maintaining a cohesive identity for all printed products and materials. This job involved working with both a sales team and individual clients.

Design Intern, Lindsay Hill Design

1998 to 1999, Boston, MA

Intern responsible for helping develop ideas and layouts in addition to production and presentation preparation.

EDUCATION: **Massachusetts College of Art, Boston** — BFA in graphic design 2000

University of the Arts, Philadelphia — Web design and development dual certificate 2010

SKILLS: (X)HTML, CSS, JavaScript, PHP, MySQL, Flash, Dreamweaver, After Effects, Premiere, Photoshop, InDesign, Illustrator, Acrobat, QuarkXpress, Soundbooth, Peak, ProTools, Live